

**General Information and 2010 Editorial Calendar**  
**Texas Aquatic Plant Management Society (TAPMS) Newsletter**

**Background Information**

The Texas Aquatic Plant Management Society (TAPMS), a non-profit organization, publishes a quarterly Newsletter (January, April, July and October). The objectives of the Newsletter are to:

- 1) Inform the members of TAPMS of current Society business and activities. Each issue includes reports from the President and Treasurer, a listing of all current officers, Board of Directors, and committee chairs, and annual election results. The Newsletter is the primary means of informing members about the TAPMS Annual Conference, including oral and poster presentation information, registration, and logistical information. The Newsletter also includes an events calendar section listing other upcoming conferences, training sessions, workshops, etc.
- 2) Inform the members of TAPMS about issues that are relevant and important to aquatic plant management in Texas. Articles by leaders of TAPMS and others solicited by the Editor (generally less than 1000 words) or contributed by members are published to provide important semi-technical aquatic plant management and regulatory/legislative information for our members. These articles also provide background information about research facilities and projects related to aquatic plant management in Texas. Other articles cover the biology, ecology, and taxonomy of aquatic and riparian invasive plants in Texas; current public and private management programs for aquatic weeds in Texas; and the outcomes of recent educational/outreach activities.
- 3) Provide information about aquatic plant management products and services. Corporate Sponsors of TAPMS and other advertisers place paid ads in the Newsletter. Corporate Sponsorship dues include a free business card ad on the Corporate Sponsor Page of the Newsletter. Many of our Corporate Sponsors also take out larger ads. Each Corporate Sponsor or other Newsletter advertiser of TAPMS may publish one article per year in the TAPMS Newsletter describing new products or technologies, or outlining projects and success stories related to the use of their products. These articles may be in the form of a press release or a non-technical report. Publication of additional articles within the same year by the same Sponsor/advertiser is at the discretion of the Editor, subject to space constraints.

**Newsletter Subscription Information**

There is no specific subscription fee for the Newsletter. Each issue of the Newsletter is published by uploading it as a pdf file to the TAPMS website (<http://www.tapms.org>). All TAPMS members (current annual dues for individuals: \$30) are informed by email of the availability of each new issue of the Newsletter for downloading from the TAPMS website. However, access to the TAPMS web site is open, and anyone may visit the site and download current or recent past issues of the Newsletter.

**Newsletter Distribution**

The Newsletter is published electronically via uploading to the TAPMS website as a color .pdf file. About 25 hard copies are made available at the TAPMS Annual Conference, and additional

hard copies are occasionally produced for distribution at other conferences, workshops, etc., as requested by the Board of Directors.

### **TAPMS Membership Profile**

There are currently 100 members on the paid membership list. Total membership fluctuates between 100 and 125, with the highest numbers occurring after the TAPMS Annual Conference in November (Conference registration fee includes membership dues for the following year).

#### **Percentage breakdown in affiliations of individual members:**

Corporate (Chemical and Mechanical Control Technology Companies)- 20%

Corporate (Aquatic Plant/Water Management Companies)-14%

Regional Water Authorities-22%

Faculty (University-Research and Extension)-7%

Students (University-Research)-8%

Government-Local (Water/Natural Resource Management)-5%

Government-State (Plant/Water/Wildlife Management)-6%

Government-Federal (Research and Management)-11%

Private (Environmental Advocacy/Ecotourism)- 3%

Private (Retired/Unaffiliated)-3%

### **Newsletter Submission Procedures**

Articles and advertising materials should be submitted to the Editor, LeeAnn Glomski.

Electronic submission is preferred (MS Word documents for articles; pdf, jpg or tiff files for photos accompanying articles, and for advertising material). Email address: [leeann@laerf.org](mailto:leeann@laerf.org).

Advertising material may also be submitted in high-quality hard copy form for scanning to the Editor. Address: USACE-LAERF, 201 E. Jones St., Lewisville, TX 75057. Phone: 972-436-2215 ext 232. FAX: 972-436-1402. The Editor invoices advertisers, and payment must be submitted to the **NEW TAPMS** office address: **TAPMS, PO Box 68, Fannin, TX 77960.**

### **2010 Editorial Calendar (subject to change by the Editor)**

Deadline for March 2010 issue: March 15, 2010 Newsletter online: March 31, 2010

Deadline for June 2010 issue: June 15, 2010 Newsletter online: July 30, 2010

Deadline for October 2010 issue: September 15, 2010 Newsletter online: October 1, 2010

### **2010 Advertising Rates (pays for a full year, three issues, in 2010)**

Business Card: \$55

¼ page: \$110

½ page: \$220

Full page: \$440

(One page = one 8.5 x 11 inch space)